

## Useful Information

### **ARTICLES FOR HOME SELLERS**

Curb appeal ideas  
Dump this house  
Eight Reasons Your Home Has Not Sold  
Exterior Opportunity  
Hot Words to Sell Your Home  
It must show well  
Keeping Prices Right in a Declining Market  
Listing Red Flag Checklist  
Seller Resolutions  
Seven Tips Selling Home Faster More  
Seven Ways to Get Rid of Pet Odors  
Simple Tips for Better Home Showings  
Simply Appealing Landscaping  
St Joseph Statues  
Staging for size  
Ten Tips to Prepare a House for Sale This Spring  
Thirteen Landscaping must-do for pre lists  
Three Things Every Seller and Buyer Should Know  
All Seller Handouts  
Does Moving Up Make Sense  
Eight Reasons Why You Should Work With a REALTOR  
Five Feng Shui Concepts to Help a Home Sell  
Five Things to do Before Putting Your Home on the Market  
Forms You Need to Sell Your House  
How to Get an Offer on Your Home  
How to Hold a Successful Garage Sale  
How to Prepare for the Open House  
Is Your Buyer Qualified  
Low Cost Ways to Spruce up Your Curb Appeal  
Moving Checklist for Sellers  
Open House Safety Tips  
Prepare Your Home for a Virtual Tour  
Providers You'll Need When You Sell  
Simple Tips for Better Home Showings  
Ten Tips for Moving With Pets  
Tips for Pricing Your Home  
Twelve Questions to Ask When Choosing Your REALTOR  
Twelve Tips for Hiring a Remodeling Contractor  
Understand Agency Relationships  
Understanding Capital Gains in Real Estate  
What is Appraised Value  
What to Have on Hand for the New Owners

## Useful Information

### ARTICLES FOR HOME BUYERS

Are you Prepared to be Ruled by a Homeowners Association

Condos Give Students Housing Options

First timer dos and don'ts

Five Reasons This is the Best Buyer's Market Ever

Renter Responsibilities

Self Defense for Condo Owners

Six Things for Mortgage Financing

10 Questions to Ask Home Inspectors

10 Questions to Ask the Condo Board

10 Questions to Ask Your Lender

17 Tips for Packing Like a Pro

5 Factors That Decide Your Credit Score

5 Property Tax Questions You Need to Ask

5 Things to Know About Homeowner

5 Things to Know About Title Insurance

6 Creative Ways to Afford a Home

7 Reasons to Own Your Home

8 Tips to Guide for Your Home Search

Budget Basics Worksheet

Closing Documents You Should Keep

Common Closing Costs for Buyers

Common First time mistakes

Get Your Finances in Order

How Big of a Mortgage Can I Afford

How High Tech Home is Your Home

Lender Checklist

Loan Types to Consider

Pros and Cons of Going Condo

Questions to Ask When Choosing a REALTOR

Specialty Mortgages

Take the Stress Out of Home Buying

Tax Benefits of Homeownership

Tips for Buying in a Tight Market

Tips for Finding the Perfect Neighborhood

Tips for Lowering Homeowner

What a Home Inspection Should Cover

What Not to Overlook on a Final Walk Thru

What You Can Do to Improve Your Credit

What's a Home Warranty

Why You Should Work with a Realtor

Your Property Wish List

Request your free copy today at

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## Useful Information

### **ARTICLES FOR HOME OWNERS**

Arches  
Are there too many condos?  
Damaging Moisture  
Earth Friendly Spring Cleaning  
Eight Garden Tips from the Experts  
Five Closet Organizing Tips  
Five Questions to Ask Before Renovating  
Furniture Arrangements  
Going from Drab to Fab Concrete  
Hardwood Floor Care  
Maintaining Siding  
Mortgage Foreclosure Legal Info  
Ten Foreclosure Avoidance Tips  
Ten Garage Opener Safety Tips  
Ten Ways to Throw a Successful Garage Sale

### **ARTICLES FOR REAL ESTATE INVESTORS**

Eight Tips for Investors  
Four Reasons for Renters Insurance  
Rules for Landlords  
The Long View

### **ARTICLES FOR BETTER LIVING**

Avoiding Identity Theft  
Cell Phone Could Do  
Complaints  
Eight Tools for Stress Relief  
Eight Tips to Fight Forgetfulness  
George Carlin Wisdom  
Holidays safety  
Living Green  
Living Large in a Small Home  
Nine Ways to Teach Kids That Money Does Not  
Savoring summer at Lakes  
Seven Common Factors of Successful Weight Management  
State Fair on a Stick 2008  
Staying Positive in a Negative World  
Valentine facts

## Useful Information

### ARTICLES FOR REALTORS

10 Things I Wish My Broker Had Told me  
A Day in the Life of a Realtor  
Adjective List for Real Estate  
Advertise Success  
All Leads are Good Leads  
Are You a Coal Raker  
Are You Setting Yourself Up for a Fee Reductions Predicament  
Be a Shortcut  
Case Study social media  
Cater to Generational Personalities  
Classified Ads  
Contrarian marketing  
Eight Ways for Agents to Master the Art of Self  
Eight Ways to Justify Your Commission  
Embrace rejection  
Evaluate Effectiveness of Training  
Fifteen Powerful Ways to Find Prospects and be a Stronger Agent  
Five Best Practices to Profit from Blogs  
Five Steps to Marketing Results  
Five Steps to Reach Inboxes Safely  
Five Tactics for Preserving Your Business in a Buyer's Market  
Focus on your homepage  
Four I test  
Four Ways to use LinkedIn to Grow Your Business  
Free, Easy, and Uncommon Marketing Ideas for Listings  
FSBO Psychology  
Fuss about Online Leads  
GeoFarm  
Getting the Right Price for Your Clients  
Give Searchers Info  
Good vs. Great  
Help Consumers Grasp Real Estate  
Holiday Networking  
How the Internet is Reshaping Real Estate  
How to Beat Commission Discounters  
How to Brand Yourself on the Web  
How to Find Prospects Using Alternative Ads  
How to Host a Chocolate Tasting  
How to Win the Negotiation  
How to Write Better Advertising Copy  
Increase Your Network  
Internet Lead Generation  
Keyword Advertising  
Leads Are What You Make Them  
Leads Are Your Career

## Useful Information

### ARTICLES FOR REALTORS

Leads From Your Web Site  
Likability Factor  
Marketing to Boomers  
Multiply Leads From Ads  
Open Houses - Steps to Success  
Perfect Follow Up  
Position Yourself as Local Internet Real Estate Expert  
Prospecting Ideas  
Prospecting plan  
Real Estate Ad Words  
Sell More by Studying Demand  
SEO city state real estate  
Short Sales  
Smart Things All Realtors Should Do  
Social Networking – Obama  
Temporal construal  
Ten Commandments of Selling Success  
Ten Must Haves for Web Sites  
Ten Presentation Tips to Use in Real Estate  
Ten Reasons Your Site Does Not Rank  
Ten Ways to Enhance Your Listing on MLS  
Ten web site Must haves  
The 10 Most Common Real Estate Objections Answered  
The Diligence Dividend  
The Etiquette of Effective Lead Capture  
The Listing Conversation  
The Perfect Start  
The Power of an assistant  
Three Strategies to Grow Your Blog Audience  
Tips for Marketing Your Niche  
Top 10 Money Making Activities  
Twelve Simple Ways to Stay in Touch  
Website ROI Results  
When Representing Buyers  
Why Your Prospects Should Choose the Ads You Run  
Win business at Hello