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## **Betty Lou Berg Named “Emmy” Award Winner**

Edina, Minn.—January 21, 2009 – Betty Lou Berg, a licensed REALTOR® for 34 years, was honored with an “Emmy” award on Wed., Jan. 21 at Edina Realty’s annual "Expo" event. Established to honor company founder Emma L. Rovick, the “Emmy” Award is given annually to two people, one employee and one sales associate, who exemplify Edina Realty’s traditions of honesty, integrity, and commitment, and contribute significantly to the company’s growth.

Berg managed Edina Realty’s St. Cloud office for five years before becoming a full-time agent again, and she has achieved GRI, CRB and CRS designations. She has lobbied in Washington D.C. and received countless awards, including the OMEGA TAU RHO award from the National Association of REALTORS® for service to the real estate community, REALTOR® of the Year and the Lifetime Achievement Award from the St. Cloud Board of REALTORS®.

Since she began her real estate career in 1972, Berg has served in many leadership roles. She started the Little Falls Board of REALTORS® and the Women's Council of REALTORS in St. Cloud and has served on many boards, including the Minnesota Board of REALTORS® and the St. Cloud Area Board of REALTORS®. She was chairperson of the Multiple Listing Service (MLS), secretary of the Minnesota Association of REALTORS and chaired real estate arbitration and ethics hearings throughout northern Minnesota.

Berg also served on the Minnesota Housing and Finance Agency Board for five years. She currently serves on the task force for Human Services in Stearns County and chairs the St. Cloud Historic Preservation Commission.

Several years ago, Berg bought an oversized house that she had listed but could not sell and now lives there and cares for her 98-year-old mother and five adults who are mentally ill or have developmental disabilities, including her daughter.

“Betty Lou exemplifies Edina Realty,” said Bob Peltier, Edina Realty president and CEO. “She is known among her colleagues for her honesty and work ethic. She has taken on quite a few apprentices over the years and they credit her mentoring in part for their success.”

**Edina Realty**, a subsidiary of HomeServices of America, is one of the nation’s largest real estate companies with more than 65 real estate offices throughout Minnesota, North Dakota and Western Wisconsin and more than 2,500 REALTORS®. Edina Realty’s family of companies includes Edina Realty, Edina Realty Title, Edina Realty Mortgage and Edina Realty Relocation. Edina Realty handled more than 24,000 transactions and \$5.8 billion in sales volume in 2008. For more information, visit [www.edinarealty.com](http://www.edinarealty.com).